

## **Universal Features**

**Germane CRM** increases profitability, organization and automated processes by offering all of the features that your company demands.

- A very simple interface that is easy for everyone to use
- A CRM that you can use on any internet device: phone, tablet, Mac, or PC
- Easily create your own custom fields in the database
- Store a virtually unlimited number of records
- Option to automatically capture and link all emails, no manual steps
- All changes made to records are tracked and the history is kept
- Search and filter lists using any criteria you want
- Send email marketing to any list in your database
- Import/export from Excel
- Attach files to any record
- Easily search for and find what you are looking for
- Create your own custom dashboard for each module in the CRM
- Reports that export to PDF/Word/Excel/XML
- A product that is designed to be customized according to your business needs
- Choose to run your CRM on our servers or yours, change any time

## **Automatically Captures All Emails**

Germane CRM has the ability to capture all of the email communications between sales representative and customers, whether they use their cell phone, iPad, Mac or PC.



















