

Customer Relationship Management Medical CRM

**Only
\$20-\$28/Mo.**



"I implemented Germane CRM software at my medical equipment and surgical devices sales company. Customers were always impressed that we knew everything about their history with our company."

Germane CRM assures clear communication between all parties involved which increases profitability and product organization by offering all of the features that your company demands.

- Germane CRM has the ability to capture all of the email communications between sales representatives, estimators, accounting staff, and suppliers whether they use their cell phone, iPad, Mac or PC
- The very simple interface that is easy for everyone to use tracks quotes, supplies, deadlines, comments, complaints, problems, delays and budgets
- Easily create your own custom fields in the database to customize the field for your specific needs
- All changes made to records are tracked and the history is kept
- Reports that export to PDF/Word/Excel/XML
- Sends alerts out to the team when inventory reports need to be submitted
- Sales reps can submit inventory reports by customer
- Import/export from Excel
- Attach files to any record
- Easily search for and find what you are looking for
- Create your own custom dashboard for each module in the CRM
- A product that is designed to be customized according to your business needs
- Choose to run your CRM on our servers or yours, change any time

**Germane CRM costs a fraction what other
CRM software companies charge.**



1-800-910-8670
germanecrm.com

Inventory

ITEM1 Serial #: 3572457457 ✓ Low: 2013-09

☐ I am done completing this inventory

John Smith | XYZ Company

John Title: Working Title
 Business Address: 123 Main St, City, State, ZIP Code
 Status: Active
 Email Address: johnsmith@xyz.com

Profession: Department: Company #: Website:
 Business Phone: (123) 456-7890
 Business Fax: Mobile Phone: Company Phone:

History

Date	Type	Value	Product
November 1, 2013 1:25 PM	Item	100.00	Product
March 5, 2013 12:00 AM	Sold Quote	140.00	Product
March 5, 2013 12:00 AM	Open Quote	140.00	Product
March 5, 2013 12:00 AM	Open Quote	120.00	Product

Audit

Timestamp	History	User
March 5, 2013 1:11 PM	Company: xyz Company	Matthew LaForte
March 5, 2013 1:11 PM	Last Name: smith	Matthew LaForte
March 5, 2013 1:11 PM	First Name: john	Matthew LaForte
March 5, 2013 1:11 PM	Created	Matthew LaForte



Territory

Override ☒

Territory: OCP

Sales Rep: Larry Dallas

Email Address: ldallas@example.com

Send a Catalog Out

Type: Send Out Literature

Priority: Medium

Status: Open

Created: 11/17/2013

Due: 11/30/2013

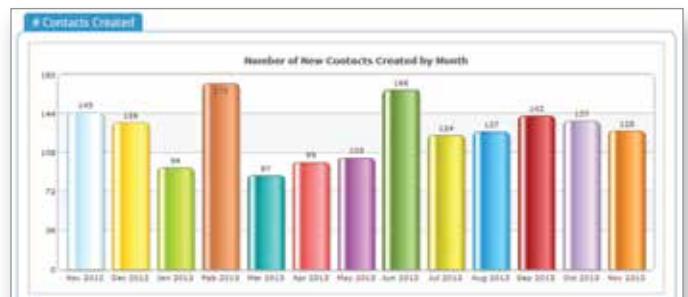
Description:

Please send out a catalog to this customer with the latest sale flyer.

Product	Currency	USA	Profit	Commission	Gross Margin	Total Cost	Total Price
Product-22	USD	15%	15%	15%	45%	\$100.00	\$181.82

Item	Description	Qty	Unit Cost	Est Cost	Unit Price	Est Price
Component #1		5	\$16.00	\$80.00	\$16.18	\$80.91
Component #2		1	\$90.00	\$90.00	\$90.91	\$90.91

Add By Hand Add Product Add BOM Cost: \$100.00 Subtotal: \$181.82



Add Field

Add Field to Contacts

Database Field: Fieldname

Friendly Name: MyNewField

Type: General Text

Other Field Types: Radio Button, Large Text Box, Rich Editor, Selection, SQL Generated Selection, Checkbox, Integer, Percentage, Decimal Number, Money, Date, Date with Time, Link