

Germane CRM is a company-wide business strategy designed to reduce costs and increase profitability by solidifying customer loyalty.

Germane CRM assures clear communication between all parties involved which increases profitability, production and organization by offering all of the features that your company demands.

- Germane CRM has the ability to capture all of the email communications between sales representatives, customers, estimators, production staff, suppliers and engineers, whether they use their cell phone, iPad, Mac or PC
- The very simple interface that is easy for everyone to use tracks quotes, deadlines, comments, complaints, problems, delays and budgets
- Easily create your own custom fields in the database to customize the field for your specific needs
- All changes made to records are tracked and the history is kept

- Sends alerts out to the team when objectives have been met
- Import/export from Excel
- Attach files to any record
- Easily search for and find what you are looking for
- Create your own custom dashboard for each module in the CRM
- Reports that export to PDF/Word/Excel/XML
- A product that is designed to be customized according to your business needs
- Choose to run your CRM on our servers or yours, change any time

Germane CRM costs a fraction what other CRM software companies charge.



1-800-910-8670 germanecrm.com













