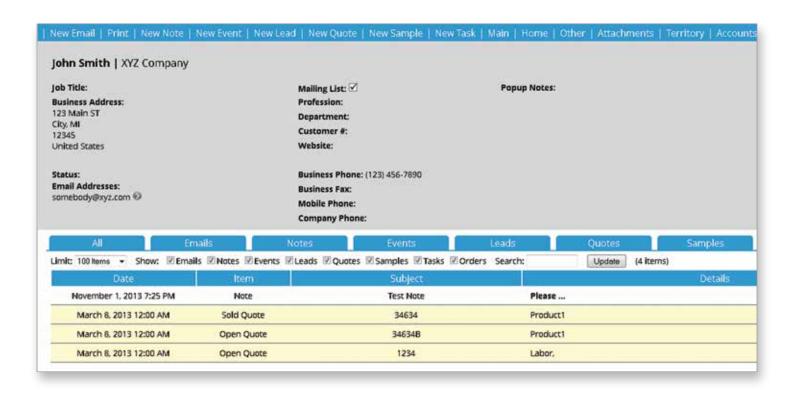


## **Contact Management SOLUTIONS**



**Germane CRM** offers quick and easy access to contact records for your management staff to easily maintain and edit.

- Easily define the fields required to create a new contact record
- Track your emails, notes, leads, quotes and tasks for a contact
- Define your own fields to help you organize your contact database
- Layout your forms any way you want
- Create automatic filters of contacts or manually define groups of contacts

- Target contacts for email marketing with laser precision
- Identify the sales rep assigned to any contact
- Sync your contact list into a Microsoft Outlook contact folder
- Complete customer information on one screen
- Enforce the capture of emails even on mobile devices
- Bulk email system that can easily target any subset of customers in your database

